

Where we win

LOW BATTERY INDICATOR:

4 STAGE RED LEDS SHOW YOUR POWER, NOT JUST "YOU'RE NEARLY OUT OF POWER"!

SUPERIOR OPTICS:

ELLIPTICAL BEAM FOR "WIDE VIEW" OF THE ROAD.

MOUNT:

EASY ON AND OFF, FITS ANY BAR SIZE.



INTEGRATED PWR BANK:

CHARGE YOUR PHONE AND OTHER DEVICES.

MODEMAKER APP:

PROGRAM THE NUMBER AND NATURE OF MODES.

THE TRUMP CARD: IT'S A POWER BANK!

CNC MACHINED



WATER RESISTANT



USB RECHARGE



PROGRAMMABLE MODES



CATEYE VOLT 500 XC

Similar price and lumens (\$50)
No power bank
Purely plastic body
Push button, not pinch
Frustrating double-banded mount



CY GOLITE DART PRO 350 LUMENS USB

Less light- 20% less lumens for only \$10 less
No power bank function
Purely plastic construction
No ModeMaker and fewer modes overall



LEZYNE HECTO DRIVE 400XL

This is a cheaper light in every sense - there is less functionality:
No power bank
No option for rear light
No elliptical beam
8 default modes but no ModeMaker to get rid of the ones you don't want!



MOON METEOR-X AUTO

450 lumens only available on flash mode
\$10 more with less power and fewer modes
No power bank functionality to charge accessories on the go

BATTLING AGAINST "WHITE LABEL" BRANDS?

Some brands don't design their own products in house- they "white label" from factories.
That's why, for example, Moon Comet and Serfas Thunderbolt look the same.
So less attention to design detail, less control over product quality, and less marketing support for the products.



COMMUTE

ROAD

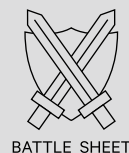
BIKEPACKING

TRAIL

MOUNTAIN

pwr rider

450 Lm/ 2200mAh
USD \$64.95 / AUD \$89.95 / €59.95 / £54.99



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CNC
MACHINED



CYCOLITE STREAK 450 USB

\$15 less (\$50)

Marketed as day light with "lightning flash"- but no ModeMaker

Slightly elliptical beam like PWR

Clumsy and bulky mounting option



LEZYNE MACRO DRIVE DUO

More expensive: \$85 for 700 Lm + rear...

So why compare? Because the PWR Commuter and PWR Rider lights will have a rear light cap (PWR RedCap) launching in Sept 2018. But you choose to buy that part.

See also Cateye Volt 400 Duplex



MOON LX-560 FRONT LIGHT

More lumens but a lot more expensive

No power bank function and bulky mount system

Shows when your battery is low only, not on 25%

Fewer modes and no ModeMaker



SERFAS TSL-450F TRUE SERIES

Solid light mode is only 320 lumens

Fewer modes and no ModeMaker

Maximum run time of 57 hours compared to 90



COMMUTE

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BIKEPACKING

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BATTLING AGAINST "WHITE LABEL" BRANDS?

Serfas, like Moon and other brands do not design and engineer all their products from their HQ. Also, watch out for the lumen claims of some brands- Serfas "True" Series, for example.



600 Lm/ 3350mAh
USD \$89.95 / AUD \$119.95 / €84.95 / £74.99



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LOW BATTERY INDICATOR:

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SUPERIOR OPTICS:

ELLIPTICAL AND SPOT BEAM

MODEMAKER APP:

PROGRAM THE LIGHTHEAD'S NUMBER AND NATURE OF MODES



PWR BANK + LIGHTHEAD:

MODULAR SYSTEM IS COMPATIBLE WITH THE PWR RANGE

SIDE MOUNT:

FOR CENTRAL LOCATION OVER OR UNDER HEAD STEM (AND SLIDE ON OFF)

THE TRUMP CARD: IT'S MODULAR...

- IT'S A POWER BANK
- RELOAD BATTERIES FOR INFINITE RUNTIME
- POWERS ALL THE PWR OUTDOOR PRODUCTS
- UPGRADE LIGHTHEAD TO GO EVEN BRIGHTER



SERFAS USL-650 E-LUME

Slightly heavier and with none of the features
No power bank
Flash mode lasts up to 60 hours (versus 195 hours of run time)



CY GOLITE DASH PRO 600 USB

\$20 cheaper but half the battery life
No power bank
Purely plastic body



LEZYNE LITE DRIVE 700XL

Good lumen for dollar (\$60)
But again, no power bank feature
Only "weather resistant"
Only 1.5 hours on full brightness
Lots of modes, no ModeMaker!
Not modular.
Similar weight.



MOON METEOR VORTEX

Same light strength but with one LED light instead of elliptical and spot beam
Bulky light design
Brightest mode lasts only 1.5 hours



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1000 Lm / 5000mAh
USD \$119.95 / AUD \$159.95 / €109.95 / £99.99



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LOW BATTERY INDICATOR:

4 STAGE RED LEDS SHOW YOUR POWER, NOT JUST "YOU'RE NEARLY OUT OF POWER"

SUPERIOR OPTICS:

ELLIPTICAL AND SPOT BEAM AND HALO OF 9 LEDS FOR ADDITIONAL VISIBILITY

MODEMAKER APP:

PROGRAM THE LIGHTHEAD'S NUMBER AND NATURE OF MODES



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CATEYE VOLT 800

\$10 more for 20% fewer lumens!

Replaceable battery but not a power bank

Only 1 LED so less variety in optics and beam options



LEZYNE MACRO DRIVE 1100XL

Only 1.15 hours on max 10% brighter for \$30 less

Maximum run time of 78 hours is hard to compare to 300 hours

Fewer mounting solutions

No ModeMaker

Loaded box is \$179.99 USD



SERFAS TSL-950F TRUE SERIES

\$90, but actually only runs constant up to 700 Lm

Only the flash mode goes to 950. Same is true for all Serfas' "True" Series lights.



CY GOLITE METRO PRO 1100 USB

Boost mode runs for only 1 hour

Bulky mount with fewer placement options

Double-click function can be frustrating and fiddly

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OPTICS:

6 LED FLOOD BEAM TO SHED LIGHT ON EVERYTHING

MODEMAKER APP:

PROGRAM THE LIGHTHEAD'S NUMBER AND NATURE OF MODES



PWR BANK + LIGHTHEAD:

MODULAR SYSTEM IS COMPATIBLE WITH THE PWR RANGE

MOUNTS:

INC DIE-CAST ALUMINIUM MOUNT, PLUS ADDITIONAL EXTENSION MOUNTS AVAILABLE

THE TRUMP CARD: IT'S MODULAR...

- IT'S A POWER BANK
- RELOAD BATTERIES FOR INFINITE RUNTIME
- POWERS SOME OF THE PWR OUTDOOR PRODUCTS



MOON METEOR STORM PRO 2000LM

Comes with a replaceable battery but can't charge your own devices
2 LED beam mean less all round visibility
Bulky mount means less time riding



CATEYE VOLT 1600

200 lumens less for \$20 more
Non removable battery
Simple optic design
Not suitable for helmet mounting
No power bank



SERFAS USL-1600 E-LUME 1600

Cheaper but with less lumens and without flood beam
Runs 1.5 hrs on full brightness with 1 hour extra for charging



LEZYNE EXPOSURE TORO

Same brightness for the same run time
More than double the price!
Exposure lights are good quality, but can sit comfortably next to PWR as they are a totally different price bracket.



CY GOLITE CENTAURI 1700 OSP

Only available with separate battery pack
More expensive (by \$200) for 100 less lumens
Bulky set-up and painfully ugly

